

Wiltshire Alliance

Neighbourhood Collaboratives and Connecting with Our Communities

Update for Health and Wellbeing Board – March 2023

Neighbourhood Collaboratives



Neighbourhood Collaborative Model

Vision and Purpose -

The model is

underpinned by a

Readiness Review

Assessment,

comprehensive Launch

Programme and Extensive set of The Model

supporting tools, together with a direct

link to the Project

Team.



Membership -

Wiltshire Collaborative -Network To reduce health and wellbeing inequality gaps within neighbourhoods across Wiltshire by working together on the priorities and improvements that are important to local people. Collaboratives align with our Joint Local Health and Wellbeing Strategy.

 Establish a Collaborative group in each 'neighbourhood' to develop areas of work, addressing local health and wellbeing challenges together – with support from a Wiltshire-wide group of professionals and each other.

• Underpinned by data (new tools and methodologies), community and staff feedback, views and engagement.

• share data, knowledge, resources, and experience to co-produce and design solutions to local community challenges

• Will develop integrated working (Fuller Stocktake)

• Roughly on PCN footprints, without prescribed structures

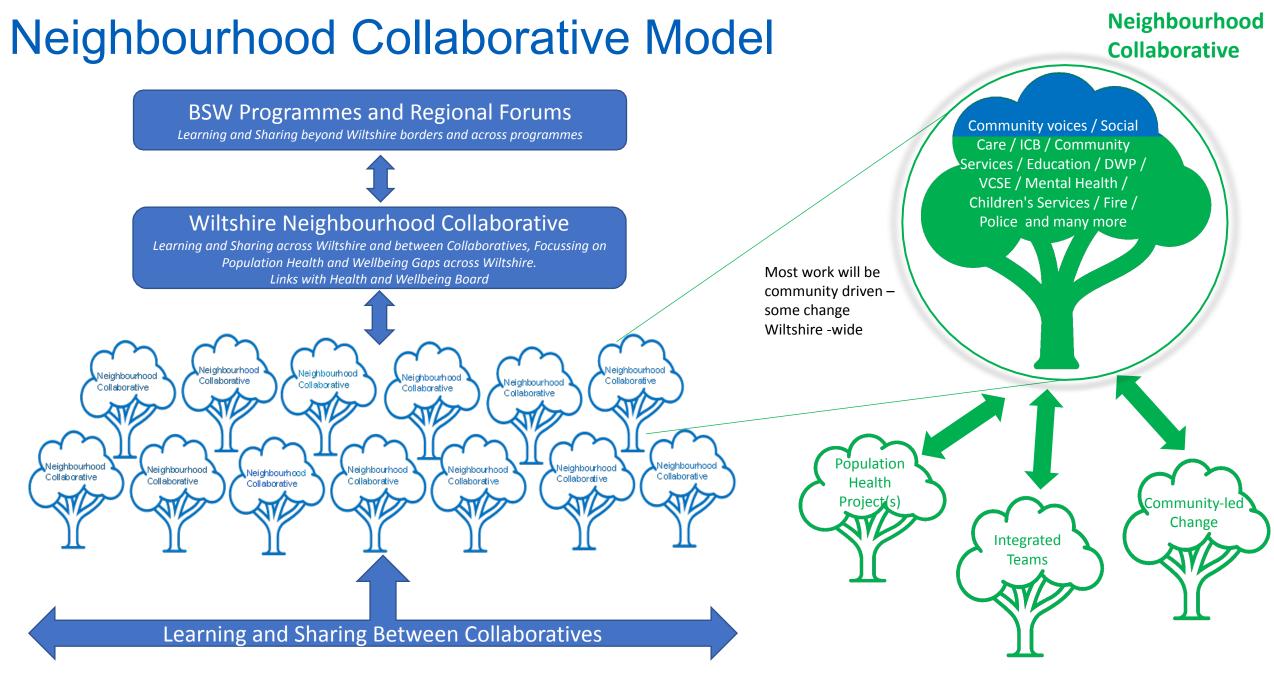
Sustainable and long term vision – no new funding

• Supports integrated working and enhances other programmes.

• Prioritises prevention, relationships, mutual aid, test and learn culture

Collaboratives will include partners across Health and Social Care, Voluntary Community Social Enterprise, Local Authority partners, (such as Area Boards, Education, Housing), Police, Fire and many Community Groups

A forum to connect, learn and share across all the Neighbourhood Collaboratives – celebrating success, seeking and receiving support, and connecting into networks of professionals



Features of a Neighbourhood Collaboratives



What they will be	What they won't be
Driving change	Performance managed/PM tools
Informal but structured	Contracted
Inclusive groups – broad participation and involvement	Mandated – in terms of establishing or structurally
Sustainable – a long term view of change and improvement.	Unstructured – but must have clear internal governance and decision-making pathways
Supported by data underpinned by PHM approach	Regulated
Engaging with community and local populations	Independent organisations/structure/employers
Community asset based	Space to undermine other groups/existing projects or work
Connecting work across the system	Vehicles to drive all the system work
Supported by a network of professionals	Isolated – not connected to other programmes
Supportive of Integrated Neighbourhood Teams work	Driven by individual agendas – this is about population health and wellbeing

Steering Group Meetings – March '23 Update

Representative organisation/service		
ICB Wiltshire Locality Team	AWP	
ICB – Population Health	Safeguarding	
Area Boards – Wiltshire Council	WHC	
Wiltshire Council Social Care	Children & Young People	
Public Health	Police	
Wiltshire Council – Library Services	Fire & Rescue	
Healthwatch	Education (awaiting rep)	
Primary Care	Housing (awaiting rep)	
VCSE	Environment (awaiting rep)	
Acute Trust - Strategy Teams	Community Groups	
Wiltshire Council – Systems Thinking	ICB - Estates	

The Steering Group; The group met for the first time in December 2022. For many it was the first time they were participating in an Alliance programme and working with colleagues across the system. Since this initial meeting the Group have met in February and March and have been instrumental in guiding the programme. In response to feedback from the Steering Group the Pathfinder site in BOA & Melksham has been developed and the Readiness Review, a tool for identifying partners' preparedness to engage with the Collaborative model, has been approved. The focus for our meeting at the end of April will be around the roll out of the next phase of the programme, including the Launch programme and the development of the Wiltshire Collaborative Forum.

Pathfinder Site; Melksham and Bradford on Avon area have agreed to be the Pathfinder site to rapidly test and learn from the model and feed learning into the Programme, informing the tools and approach that we will use for the other sites. An initial area has been identified, (Falls & Falls risks), and meetings scheduled during March '23 will provide the platform for emerging collaborative members to interrogate our data and information, to agree a cohort and consider possible approaches to support this group of people.

Other sites; Trowbridge Team are making progress on the initial pilot work, and will be offered support to expand to the full programme. Discussions with other sites are also underway.

Communications Plan; The Project Team will continue to provide progress updates through their Newsletters. This month the Project Team will also produce an elevator pitch, a short comms piece, about the Neighbourhood Collaborative programme following a request made at the last Steering Group meeting. This will be used as part of the comms engagement plans that Steering Group members have agreed to promote across their organisations.

Milestone Plan; We will share with the Steering Group the revised programme plan which will include the launch programme.

Progress Against Objectives

	Objective	Progress and Next Steps
1	To establish three Neighbourhood Collaboratives sites – April 2023 Governance and membership in place, having undertaken data and listening exercises and commenced at least 1 population health and wellbeing-led project.	 Trowbridge site (initial pilot) continues with it's work in preventing increases in the housebound population. Work is starting to broaden out and formalise the collaborative model in this PCN area. Melksham and Bradford on Avon – pathfinder site. Work commenced in Falls prevention for people previously unknown to be at risk. Devizes PCN area has agreed to progress with the Collaborative model – at initial stages.
2	To develop and offer a Readiness Review to facilitate the development of the Neighbourhood Collaboratives by those living and working within each PCN footprint.	COMPLETE. Readiness review has been approved by the steering group following testing and engagement in pathfinder site and through Steering Group members.
3	To provide additional support and advice via a series of launch/induction events offered to those steering the project within the Neighbourhood.	Launch programme development nearing completion. 6 modules can be delivered flexibly in line with neighbourhood needs. Reviewed by Steering Group and initial dates set.
4	To develop and offer a toolkit of supporting resources and information for use by each collaborative.	Toolkit development complete for launch programme, although this will be continually updated. Next steps are to improve the accessibility and formatting of the kit itself.
5	To establish the Wiltshire Collaborative as a connecting, learning and sharing forum.	The Steering Group is established and well attended. This group will evolve to the Wiltshire Collaborative by the end of June 2023.
6	To develop a comms and engagement plan for the Collaborative programme.	Successful Steering Group workshop in March has developed the plan. This will be launched during April. New Newsletter format is already in circulation. Steering Group made commitments to share the work of the programme and to further engage with colleagues. Aiming to launch pod casts etc
7	To ensure that a reporting/governance model is in situ to support the improvement.	Complete for the programme structure. Currently working through a testing model with the Pathfinder site.
8	To engage all of our neighbourhoods in this programme by the end of 2023	On Track – built into Comms and Engagement plan and development of the Wiltshire Collaborative group. Milestone plan top be refreshed

Connecting with Our Communities



Summary

Purpose of the Connecting with Our Communities (CWOC) Group

- The CWOC group will have a 'helicopter view' of Alliance work and will provide a mechanism to support and guide meaningful community engagement during throughout development, initiation and delivery of our transformation and service improvement work.
- To be a connecting space for organisations and people wanting to undertake meaningful community engagement. Group members can offer their own skills and expertise and signpost to other resources and groups.
- To be a vehicle for sharing learning and best practice so we grow our knowledge and capability together.
- Agreeing and role modelling our Alliance principles of engagement, advocating and enabling good practice across all of our community voice and engagement work.
- Providing a forum to establish working relationships and processes to enable our community engagement work to be successful.
- Be the connecting group with wider scale work across the BSW system and work in line with national and BSW Strategies and Guidance.

Following a period of developmental work and a large scale workshop, the CWOC group has been re-established.

- Membership has been refreshed there is more scope to broaden this further
- Following a gap analysis, the group has identified a programme of priority work against the national and local strategy principles, so we can move towards what 'good' looks like.
- Connected to other work programmes including Community Voices and Neighbourhood Collaboratives
- Begun to develop the framework it will use to provide advice and engagement integration to the Alliance work areas ensuring decisions are made having embedded the views of our population in the work itself.

Progress Overview

Area	Update	
Group Arrangements	Meetings have been re-launched and a TOR and structure are in place. Sponsors of this work have been agreed.	
Membership	While the current membership of CWOC is something to celebrate, the group intend to broaden membership further to ensure inclusive representation. The VCSE sector and Wiltshire Council are well represented – we will continue to reach out to organisations such as housing, libraries, police, fire and rescue, faith groups, community interest groups etc.	
	Operational pressures have prevented many provider partners from attending CWOC meetings. The group needs to consider how it can facilitate the involvement of those who are missing from the current sessions.	
Engagement Advice Framework	The Engagement Advice Framework (colloquially called the "Otter's Den") is a mechanism where individuals, teams or organisations etc can share their intended are of engagement or programme of work with the CWOC membership to receive feedback and support related to engagement with stakeholders and the wider community and to join pieces of work and engagement together. One of CWOCs core aims is to bring the voice of the community into the work we do and, in this regard, the CWOC group can serve as an enabling group. This group of experts with experience in engagement can be a valuable resource for those looking to work with communities. Following a test of the model, 5 broad areas are being developed into an methodology. These Are: Co-Production, Consultation & Engagement, Learning, Research & Best Practice, Resources and Data. Our next step for this piece of work is to work through the collated feedback and agree as a group a ratified framework that can be used.	
Work Programme Priorities	 The Steering group has identified it's priorities in working towards the national and BSW People and Communities guidance and Strategy – this will be developed into an initial programme of work. The process to do this resulted in extensive debate and requires further discussion and refining. Initial points are below. Further detail is available. "Data" is a golden thread throughout the 5 principle areas. Members are keen that community data and data held by stakeholders external to the ICB are incorporated and considered. The importance of qualitative data was emphasised, and members expressed this should be seen as providing equal value as quantitative data. Finally, information governance obligations were mentioned, and the group discussed the importance of being able to meet these obligations easily to ensure they do not become a barrier to innovation. Use of resources in the most efficient way and not duplicating across partners was another golden thread, this in turn generated lots of discussion regarding mapping of services/programme of work/data. It also related back heavily to the data conversation, specifically the importance of sharing data across partners. When discussing health inequalities, the group highlighted the need for a gap analysis of health inequalities and the requirement for tools needed to be developed to assist with this analysis. This relates heavily to the Neighbourhood Collaboratives programme and the tools being developed/collated can serve to assist the CWOC group as well. Members also discussed the importance of including those in our communities that we have traditionally found are harder to reach, to ensure we can capture their voices and reflect them in the work that we do. This will likely feature heavily in our Engagement Advice Framework and will form a large part of this piece of work. 	

Next Steps

The CWOC group is progressing well, and a structure of meetings will be established across 23/24. Next steps include:-

- Working with other groups to improve the range of membership, and consider how to include voices from within our communities.
- Finalise the Engagement Advice Framework, pilot and embed.
- Understand how information can be shared across all partners, removing barriers that prevent collaboration in engagement activity.
- Identify Information Governance obligations and ensure compliance.
- Define and agree the scope of various mapping exercises the group now wants to undertake (programmes, sources of community information, community assets etc..) this is not about duplicating existing resources, but about understanding and sharing where those resources are.
- Further development and engagement tools to support the Neighbourhood Collaboratives programme.
- Develop the 'expert hub' model, design and deliver solution for information collation and sharing, working with system colleagues.